Inclusive Digital Design
People who are blind or vision impaired

Do's

Use common patterns for design components.	Use a linear, logical layout.	Write in plain English.	Show clear hints and error messages below text boxes using simple words and icons.	Provide content in a variety of mediums to support different preferences.
Build in modern coding languages e.g. HTML 5 or later.	Ensure code scripts are readable by, and work with, support tools.	Test using keyboards for navigation and different browsers.	Reduce on screen complexity by providing white space and content that is not cluttered.	Include accessibility in the design as early as possible and test application of standards throughout.

Don'ts

Limit or provide inconsistent touch tap areas.	Provide hint text in boxes that disappear when the box is clicked.	Use complex technical terms.	Quickly 'time out'.	Force mouse or screen use.
Require excessive validation processes for online applications.	Make dynamic content that requires a lot of mouse movement.	Use decorative or cursive font styles.	Allow video or audio content to play automatically.	